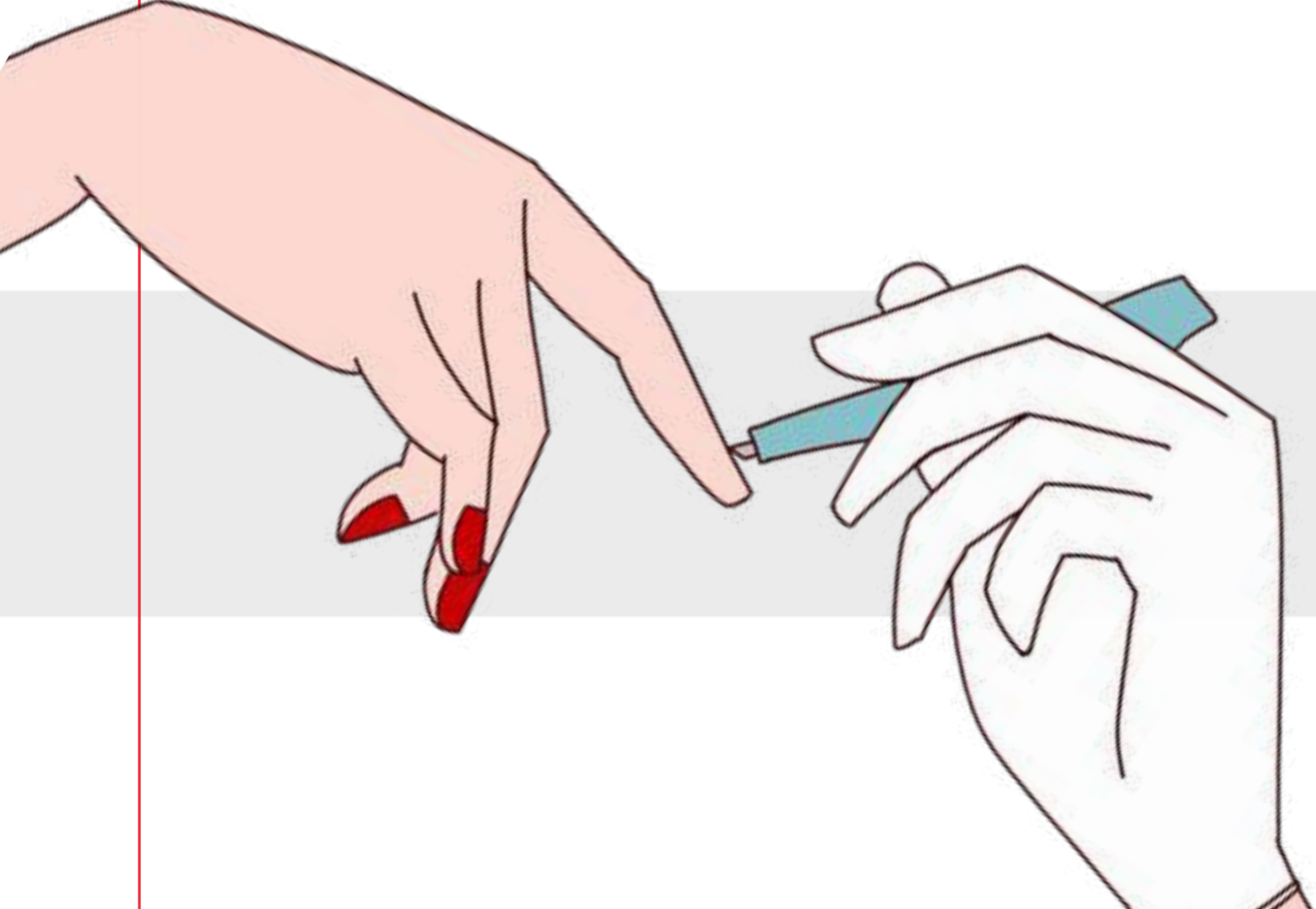
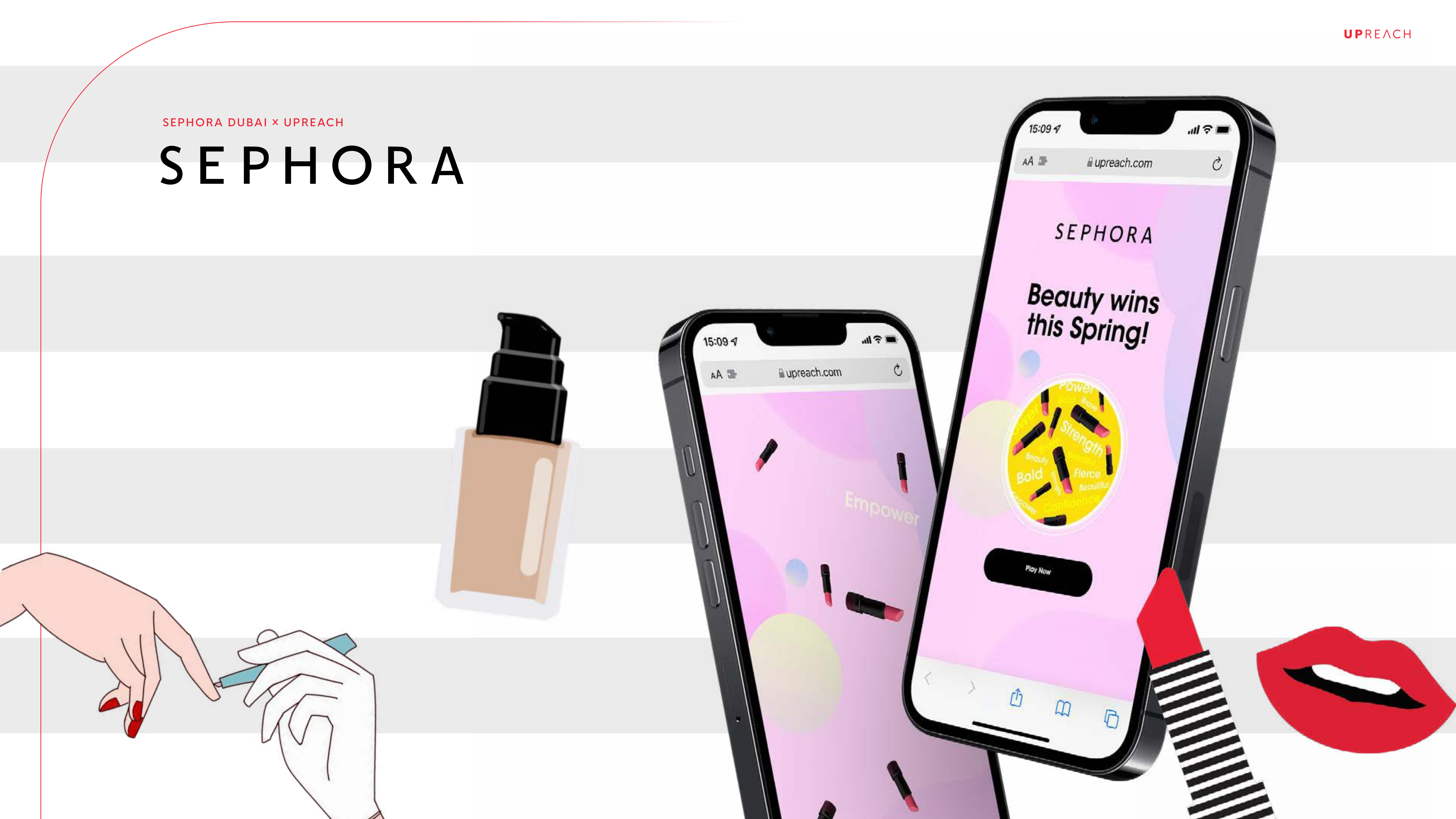


SEPHORA DUBAI x UPREACH

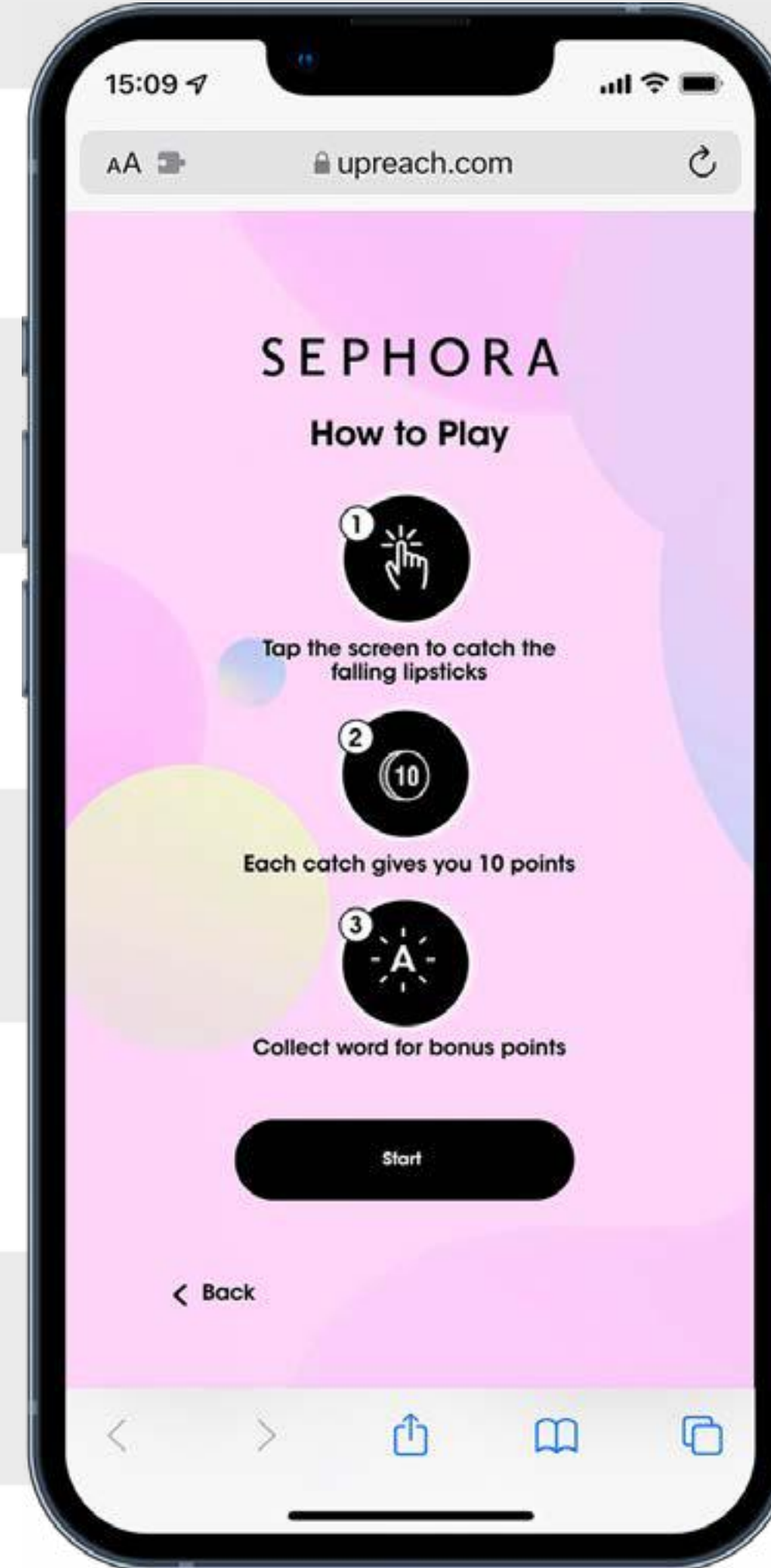
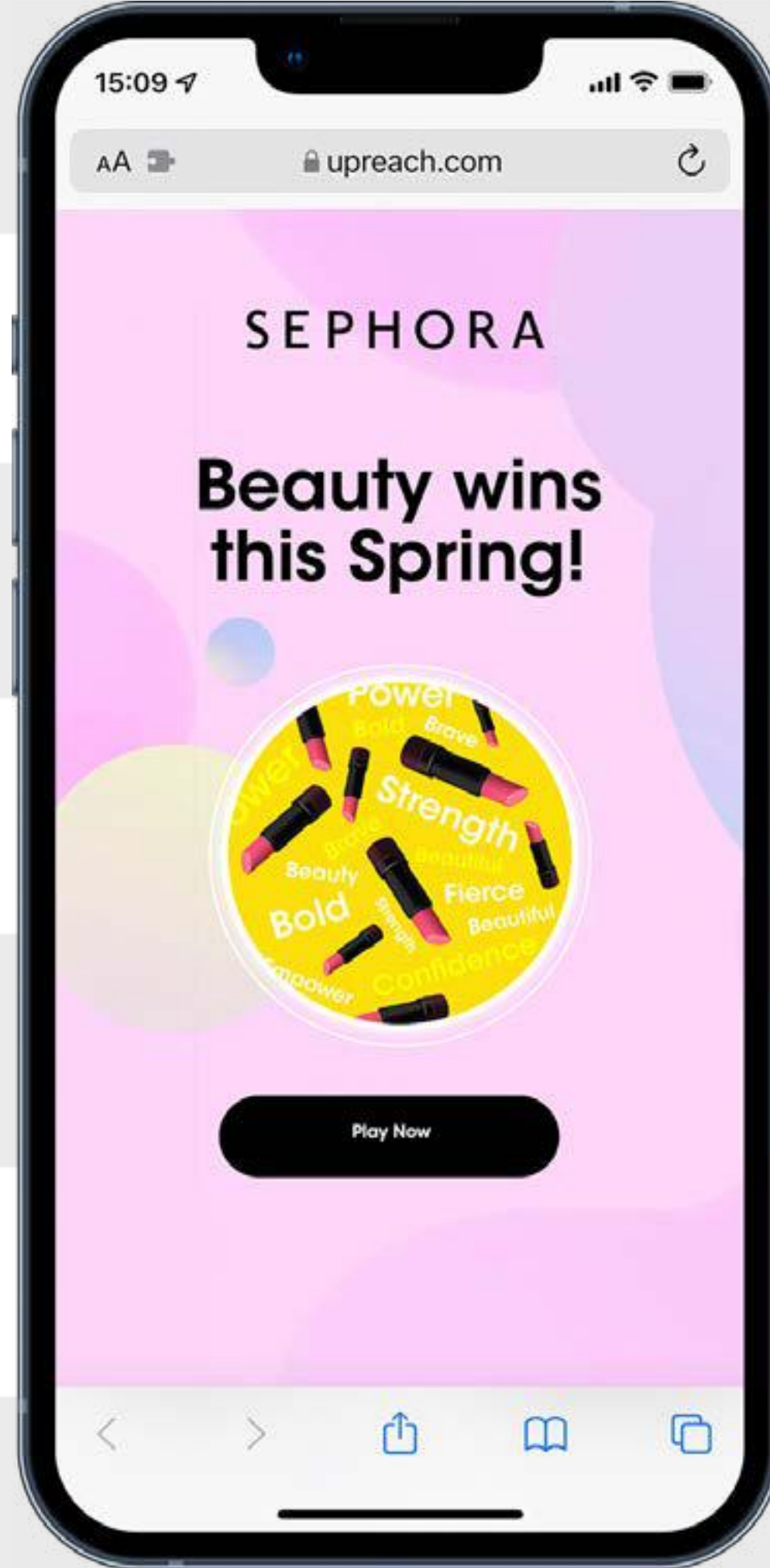
SEPHORA



KAMPAGNE
SOCIAL MEDIA
REACH



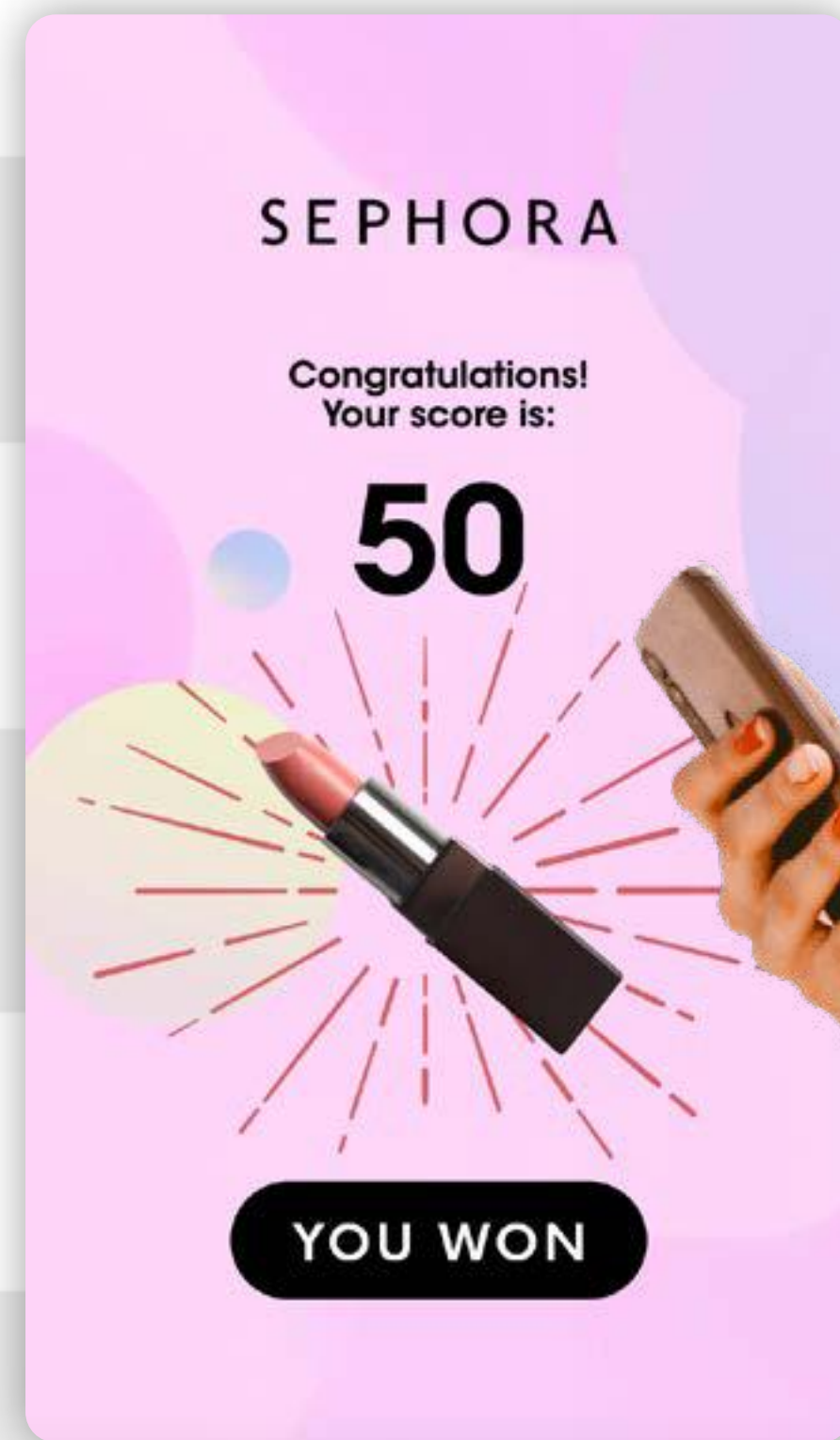
Scan to try



PRODUKT
GAMIFICATION



Scan to try



Rank	Name	Points
1.	Bob	340
2.	Kelly	330
3.	Michael	280
4.	Stacy	270
5.	Steven	260
6.	Sophie	180
7.	Chris	150
8.	Tracy	120
9.	Jason	70
10.	Martha	40

RESULTS

ANALYTICS / KENNZAHLEN

4,2

SESSIONS
PER USER

200k

IMPRESSIONS

82s

Ø INTERAKTION

+1000

GEWINNE

SEPHORA

KONTAKT

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